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Notice of the General Office of the Ministry of Industry and Information Technology on Laur

2022 Textile and Garment "Optimizing Supply and Promoting Upgrading" Activiti

Relevant departments of industry and information technology of provinces, autonomous regions, municipalities directly under the Ce Government and cities under separate state planning, China National Textile and Apparel Council:

In order to implement the deployment of the "Notice of the State Council on Printing and Distributing a Package of Policies an Stabilize the Economy", in accordance with the "Notice on Printing and Distributing the "Three Products" Action Plan (2022-2025) o Digitalization to Boost the Consumer Goods Industry" (Ministry of Industry and Information Technology) by five departments includi of Industry and Information Technology Lianchao [2022] No. 79) to promote the in-depth implementation of the "three products" stra textile and garment industry, accelerate the transformation and upgrading of digital greening, and help the steady growth of the i economy. Relevant matters are notified as follows:

1. Purpose of the activity

Guided by Xi Jinping Thought on Socialism with Chinese Characteristics for a New Era, thoroughly implement the decision-making of the Party Central Committee and the State Council on solidly stabilizing the economy, deepen supply-side structural reforms, bo in industry development, improve the resilience of the supply system, and lead and develop with high-quality supply Create demand upgrading of textile and garment industry, product upgrading and consumption upgrading.

2. Activity time

October-December 2022

3. Activities

(1) Strengthen upstream and downstream cooperation in the industrial chain to maintain the resilience and stability of the sup Organize and carry out international exhibitions and exchange activities in industries such as clothing, fabric accessories, yarn, textile machinery, and industrial textiles, and strengthen exchanges and cooperation in the supply chain of the global textile and industry chain.

(2) Organize docking exchanges within the industry to promote industrial upgrading and product upgrading.

Carry out exchange and docking activities in industries such as clothing, home textiles, industrial textiles, chemical fibers, spinning, and filament weaving to promote the innovation and development of textile and clothing industry clusters.

(3) Promote intelligent and green development, and accelerate the application of new technologies and equipment.

Organize the promotion of digital, intelligent, and green technological achievements, expand the application of digital scenar the production and use of green fibers, and improve the green development level of textile enterprises.

(4) Improve the creative design capabilities of enterprises and enhance the leading role of brand consumption. Organize fashio clothing and home textile design competitions, creative design exchange seminars, promote the integration and development of texti cultural heritage and modern fashion, and guide enterprises to strengthen brand building.

(5) Carry out special product promotion activities to expand consumption of textiles and clothing. Hold shopping festivals and Cotton Products” series of promotional activities to expand the consumption of cotton textiles and clothing; promote innovative te clothing products and cultivate new consumption hotspots; support the innovative development of wool, cashmere and other natural f to enhance the attractiveness of product consumption.

For details of the event, please refer to <https://www.cntac.org.cn/topic/ygjcsj>.

4. Work requirements

(1) Strengthen organization and coordination. According to the “2022 Textile and Garment “Excellent Supply and Promotion of Up Activity Schedule” (see attachment), the China National Textile and Apparel Council carefully plans the plan and implements the ta of local realities and development needs, the competent departments of industry and information technology in various regions have connections with relevant industry associations and localities, organized and allocated resources, and formed a joint force to coo promote various activities to be practical and effective.

(2) Do a good job of publicity and reporting. All units should pay attention to the guidance of public opinion, integrate vari resources, conduct multi-channel and all-round publicity and reporting on activities, boost the confidence of enterprises in devel enterprises to speed up transformation and upgrading, publicize and promote good brands, good technologies and good products of te clothing, Create a good public opinion environment in which the whole society cares about textile and clothing and pays attention clothing.

(3) Pay attention to work effectiveness. All units must adhere to problem orientation, goal orientation, fulfill responsibilit on actual results. Relevant industry associations should arrange performance statistics tasks in advance, dynamically grasp the pr a good job of summarizing activities.

Attachment: [2022 Textile and Apparel “Excellent Supply and Promotion of Upgrading” Activity Schedule.docx](#)

General Office of the Ministry of Industry and Informa



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(Contact and phone number: Zong Ruilong 010-68205662)

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【I want to correct errors】



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